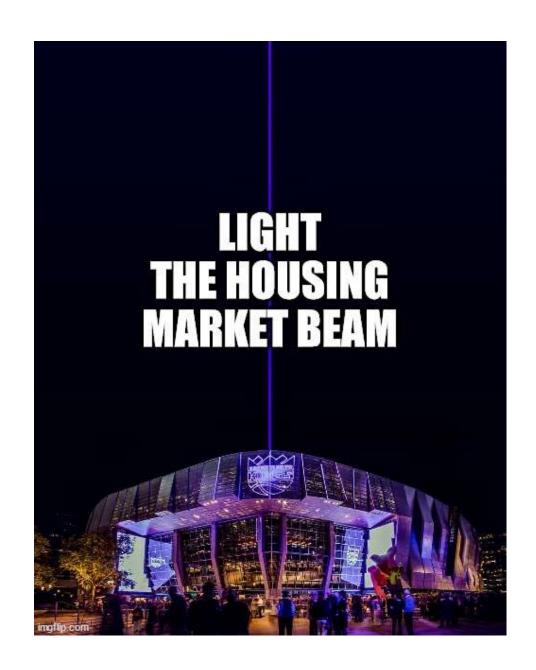
## Looking ahead to 2023

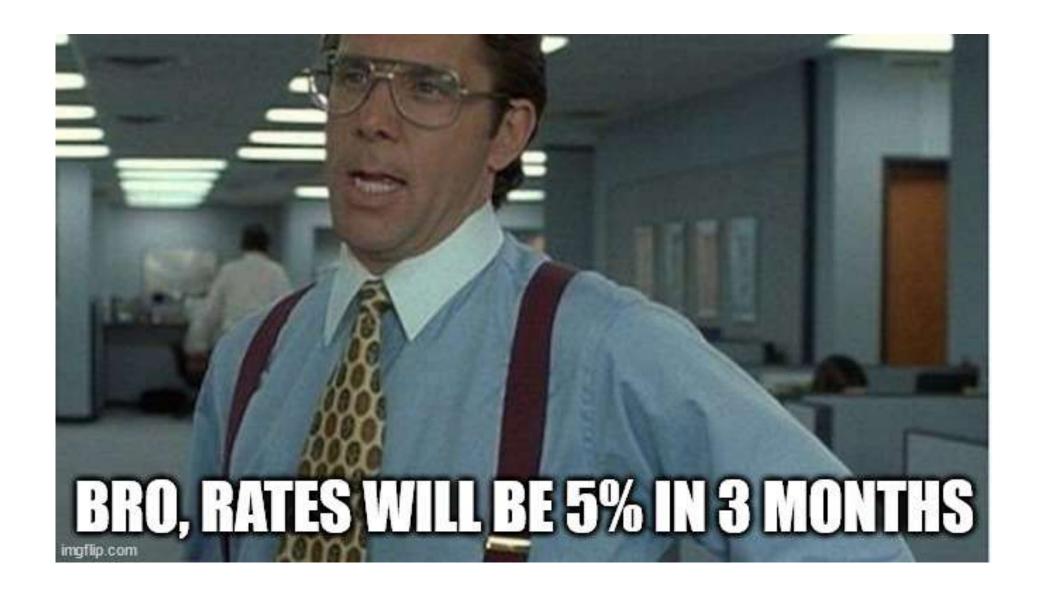
**January 23, 2023** 

Ryan Lundquist - @SacAppraiser SacramentoAppraisalBlog.com











SACRAMENTO (CBS13) - Forbes released an article listing



SACRAMENTO (CBS13) – Six

Northern California cities made

Forbes' list of the worst places to live
in the country, including

Sacramento at No. 5 for the second
year in a row, according to the
magazine.



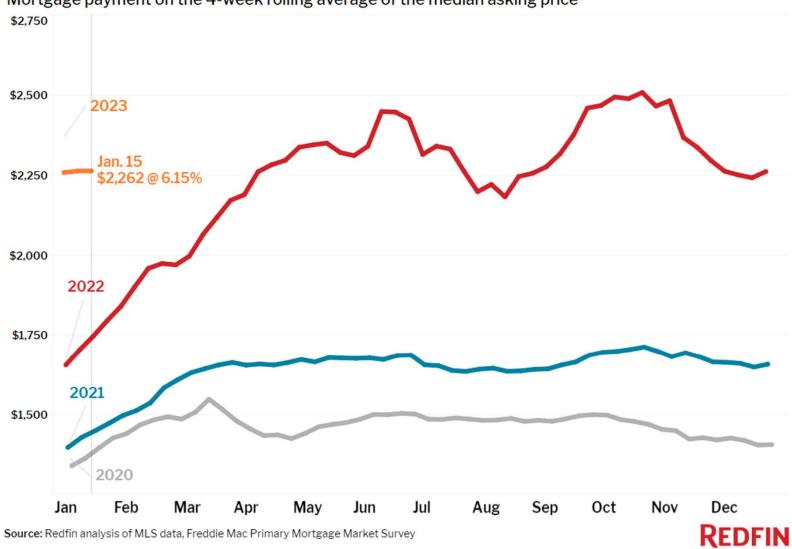
#### The temperature can change by the week



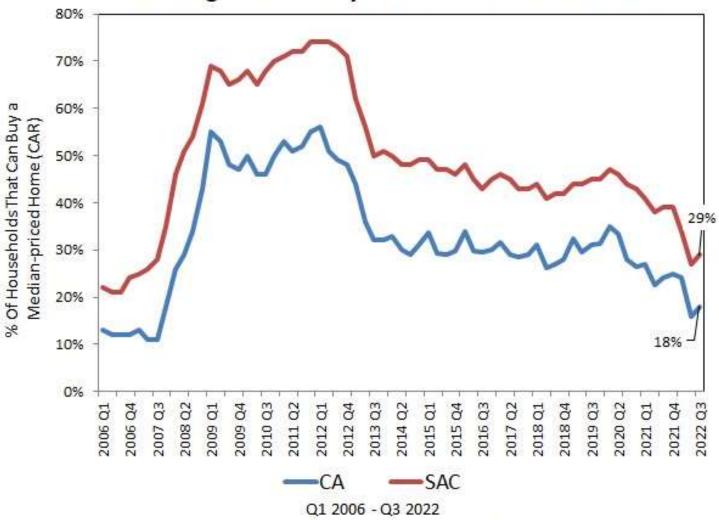
https://www.mortgagenewsdaily.com/mortgage-rates/mnd

#### Homebuyer Mortgage Payments +29.5% Year Over Year

Mortgage payment on the 4-week rolling average of the median asking price

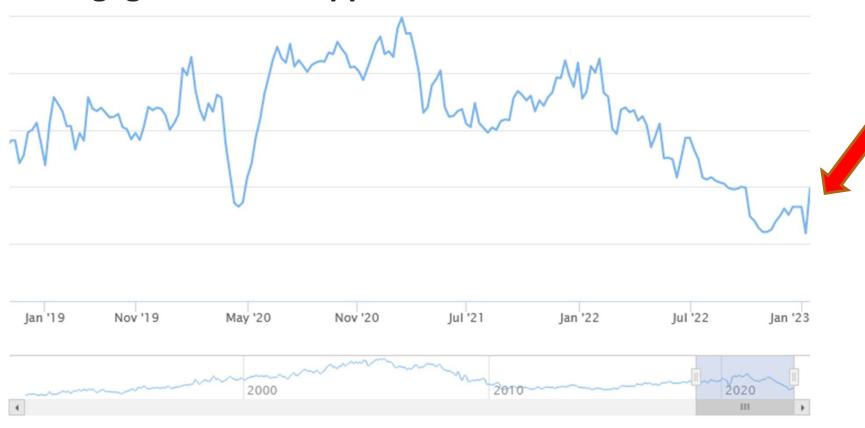


#### Houising Affordability in California & Sacramento



SacramentoAppraisalBlog.com

#### **Mortgage Purchase Applications in United States**



— Purchase Index — Refinance Index

https://www.mortgagenewsdaily.com/data/mortgage-applications#chart-apps-purchase-vs-refinance

- 1) Don't expect modest rate changes to alter the market.
- 2) It's going to take time to get buyers back.
- 3) The market needs to figure out how to become affordable.
- 4) The market is heating up for the spring right now.



Photo: Dimitrios Kambouris/Getty



### Erin Stumpf, Coldwell Banker / CA DRE #01706589 @erinnstumpf

There are many motivations that compel people to buy homes in any market. Currently, I have buyers that are:

- wanting a yard for a dog
- relocating for work
- relocating for family
- getting married
- getting divorced
- moving out of parents' house
- over apartment life

9:06 AM · Sep 30, 2022 · Twitter for iPhone

## October to December in Sac Region: 2022



Cash: 16.8%

FHA: 11.5%

VA: 4.2%

Conv: 63.7%

Single family detached sales in MLS (no condos): Q4 in 2022 Other financing is about 3% Sac, Placer, Yolo, El Dorado

## **SINCE DECEMBER** in Sac County: 2022



Cash: 12.3%

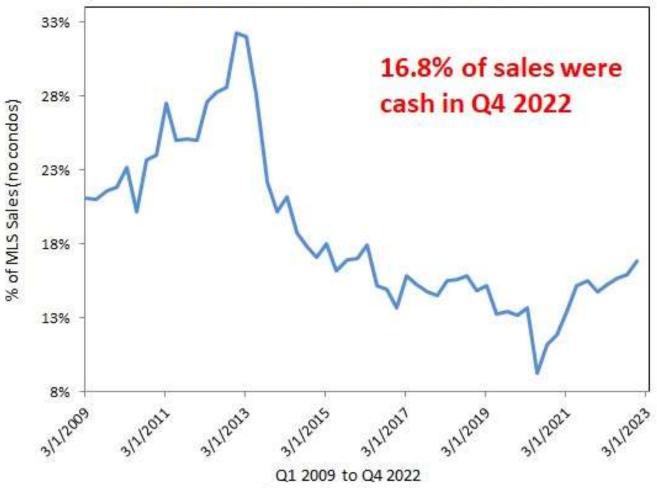
FHA: 15.3%

VA: 4.5%

Conv: 63.4%

Single family detached sales in MLS (no condos): 12/1/22-1/18/23 Other financing is about 4% Sac, Placer, Yolo, El Dorado

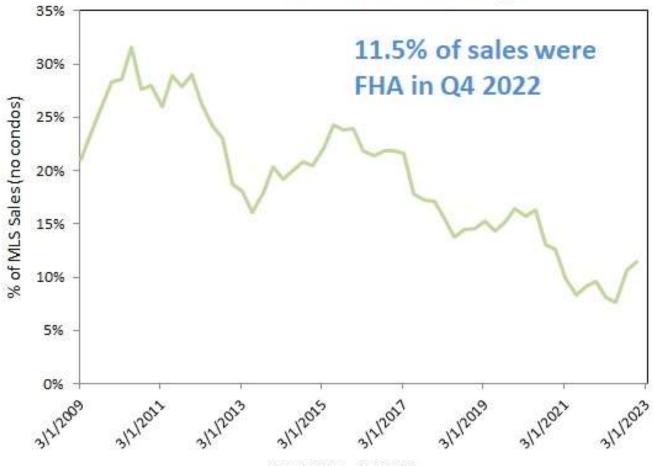




Sac, Placer, Yolo, El Dorado County

SacramentoAppraisalBlog.com

FHA Sales in the Sacramento Region

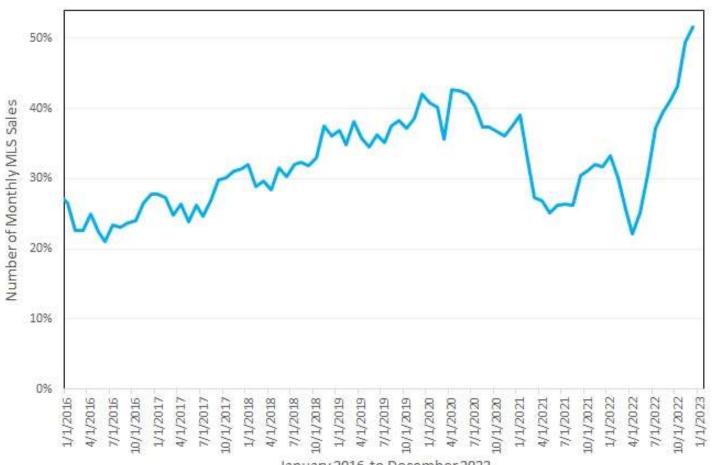


Q1 2009 to Q4 2022 Sac, Placer, Yolo, El Dorado County

SacramentoAppraisalBlog.com

# 21.7% of all sales under \$500,000 in Sacramento County have been FHA since December 2022.

#### % of Sales with Concessions in Sacramento County



January 2016 to December 2022
Single family detached MLS sale (no condos) 1-13-2023
SacramentoAppraisalBlog.com







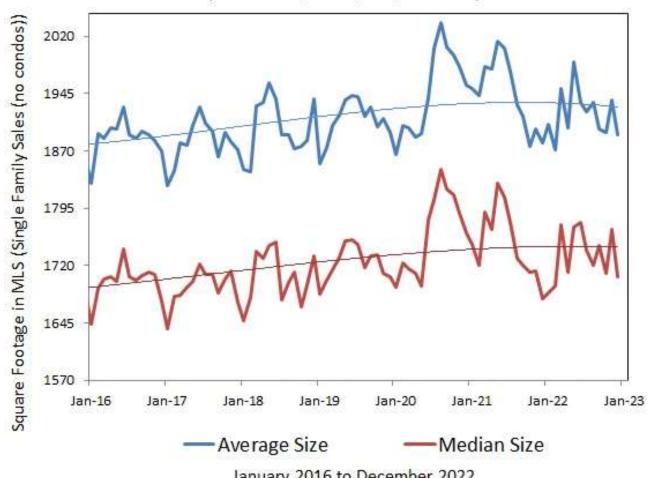
I enjoy reading your blog. Thanks for sharing your knowledge.

As an eventual buyer, these trends are encouraging.

Thanks again,

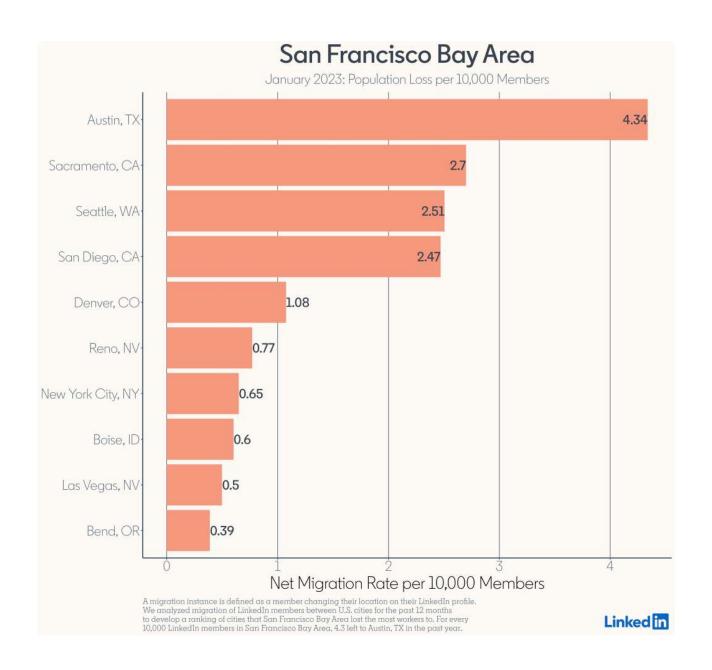
#### **Home Size in Sacramento Region**

(Sacramento, Placer, Yolo, El Dorado)



January 2016 to December 2022

SacramentoAppraisalBlog.com





TECH

## Microsoft, Amazon and other tech companies have laid off more than 60,000 employees in the last year

PUBLISHED WED, JAN 18 2023-11:45 AM EST | UPDATED WED, JAN 18 2023-6:43 PM EST













Top 10 States in Numeric Decline: 2021 to 2022

Rank	Geographic Area	April 1, 2020 (Estimates Base)	July 1, 2021	July 1, 2022	Numeric Decline
1	New York	20,201,230	19,857,492	19,677,151	-180,341
2	California	39,538,245	39,142,991	39,029,342	-113,649
3	Illinois	12,812,545	12,686,469	12,582,032	-104,437
4	Pennsylvania	13,002,689	13,012,059	12,972,008	-40,051
5	Louisiana	4,657,749	4,627,098	4,590,241	-36,857
6	Oregon	4,237,291	4,256,301	4,240,137	-16,164
7	West Virginia	1,793,755	1,785,526	1,775,156	-10,370
8	Maryland	6,177,213	6,174,610	6,164,660	-9,950
9	Mississippi	2,961,288	2,949,586	2,940,057	-9,529
10	Ohio	11,799,374	11,764,342	11,756,058	-8,284

https://www.census. gov/newsroom/press -releases/2022/2022populationestimates.html

Top 10 States in Numeric Growth: 2021 to 2022

Rank	Geographic Area	April 1, 2020 (Estimates Base)	July 1, 2021	July 1, 2022	Numeric Growth
1	Texas	29,145,428	29,558,864	30,029,572	470,708
2	Florida	21,538,226	21,828,069	22,244,823	416,754
3	North Carolina	10,439,414	10,565,885	10,698,973	133,088
4	Georgia	10,711,937	10,788,029	10,912,876	124,847
5	Arizona	7,151,507	7,264,877	7,359,197	94,320
6	South Carolina	5,118,429	5,193,266	5,282,634	89,368
7	Tennessee	6,910,786	6,968,351	7,051,339	82,988
8	Washington	7,705,247	7,740,745	7,785,786	45,041
9	Utah	3,271,614	3,339,113	3,380,800	41,687
10	Idaho	1,839,092	1,904,314	1,939,033	34,719

https://www.census. gov/newsroom/press -releases/2022/2022populationestimates.html

#### Where People are Moving in the U.S.

## U-Haul Ranks SACRAMENTO-ROSEVILLE the No. 2 U.S. Growth City of 2022

PHOENIX (Jan. 4, 2023) — The Sacramento-Roseville (Calif.) market is the No. 2 growth city in America, according to the U-Haul® Growth Index analyzing customer moves during 2022.

People arriving in Sacramento-Roseville in one-way <u>U-Haul trucks</u> increased 29% over 2021, while departures rose 27%. Do-it-yourself movers arriving in Sacramento-Roseville accounted for 51.5% of all one-way U-Haul truck traffic in and out of the market (48.5% departures).

Sacramento-Roseville is the lone California market on the list and ranked first among growth cities back in 2018. It ranked eighth in 2021 as U-Haul customers continue to make the corridor a significant net-gain area.

"The attractive thing about the Sacramento-Roseville area is that it's not an overwhelmingly big city like San Francisco or the other Bay Area cities," stated Casey Clark, U-Haul Company of East Sacramento president. "There's also the ability to develop more housing. Because many of the Bay Area cities are overcrowded and out of space to develop land, people are setting their sights on Sacramento and Roseville.



National real estate company Redfin listed Sacramento as its top metro destination in the country for people on the move, ranking ahead of Las Vegas and Miami.

#### Top 10 inbound metros

Inbound Metros		Net Search Flow  Aug '22 - Oct '22
1	Sacramento, CA	7,800
2	Las Vegas, NV	7,100
3	Miami, FL +2	6,700
4	San Diego, CA	6,500
5	Tampa, FL	5,600
6	Phoenix, AZ	4,700
7	Cape Coral, FL	4,600
8	Sarasota, FL	4,300
9	Dallas, TX	3,800
10	Orlando, FL +2	3,700



SacramentoAppraisalBlog.com

#### **REOs & Short Sales in Sacramento County**



SacramentoAppraisalBlog.com

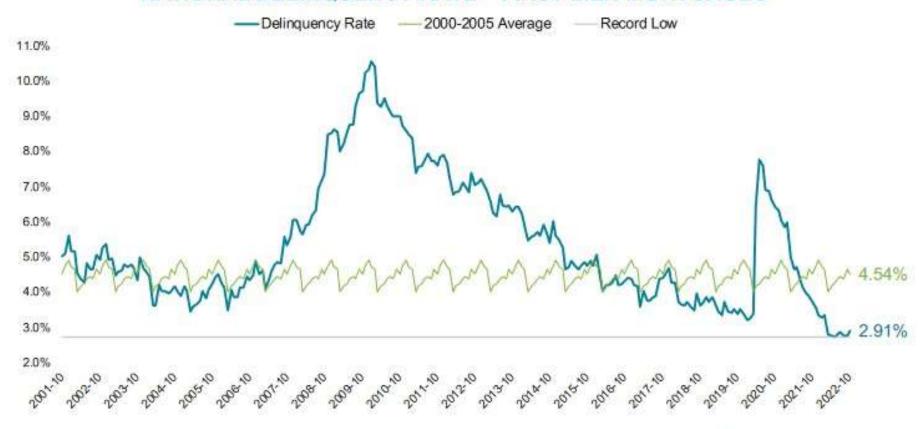
#### Short Sale Listings / Pendings in Sacramento Region

Loan	Details
VA	Purchased in 2022 for \$597K (listed \$522K)
VA	Purchased in 2020, tenant thrashed property
VA	Purchased in 2022 for \$539K (listed \$515K)
VA	Purchased in 2015 and VA loan in 2020
FHA	Purchased in 2022 for \$380K (listed \$345K)
FHA	Purchased in 2022 for \$610K (listed \$585K)
FHA	Reverse Mortgage from 2005
FHA	Reverse Mortgage from 2005
FHA	Reverse Mortgage froom 2006
FHA	Reverse Mortgage from 2007
FHA	Reverse Mortgage froom 2009
CONV	Purchased twenty years ago NOD on file
CONV	2004 Ioan (reason unknown)
CONV	Purchased in 2005 (reason unknown)
CONV	Purchased in 2006 (reason unknown)
CONV	2006 Ioan (reason unknown)
CONV	Purchased in 2020 (reason unknown)
CONV	Unknown
CONV	Unknown

SFR MLS Short Sale Listings / Pendings in Sac, Placer, Yolo, El Dorado 12/18/22

Sacramento Appraisal Blog.com

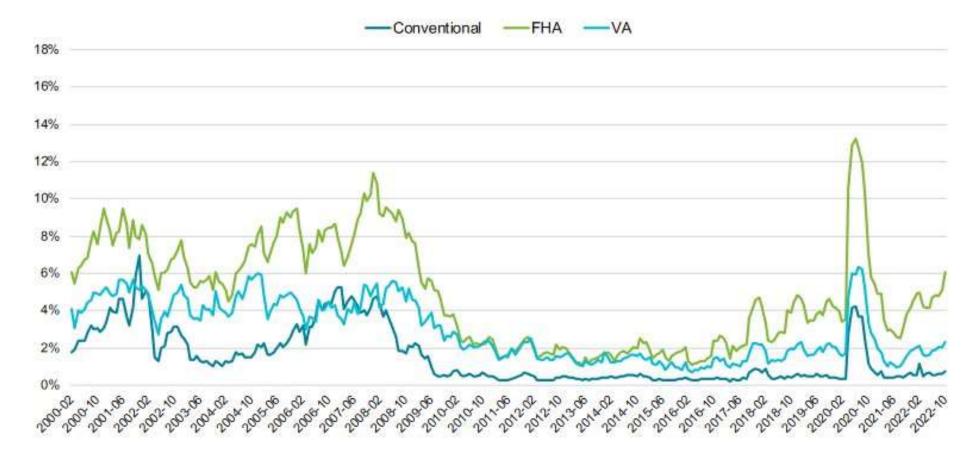
#### NATIONAL DELINQUENCY RATE - FIRST LIEN MORTGAGES



Source: Black Knight, McDash

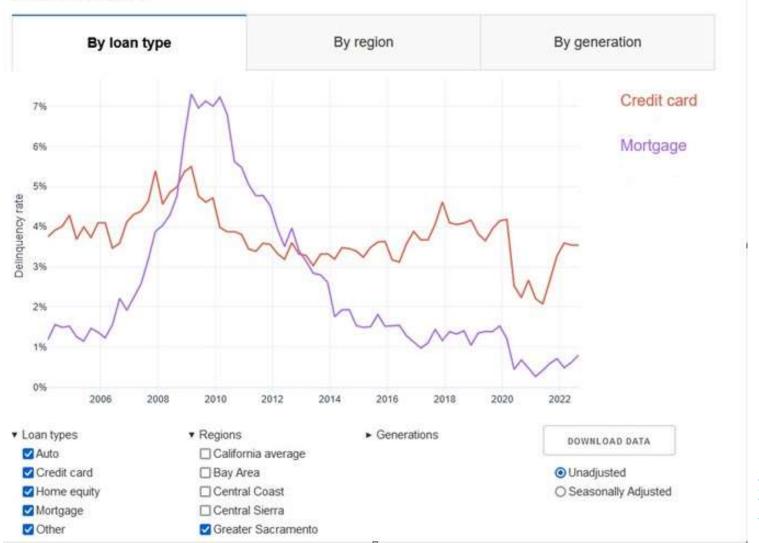


#### DELINQUENCY RATE AT 6 MONTHS AFTER ORIGINATION

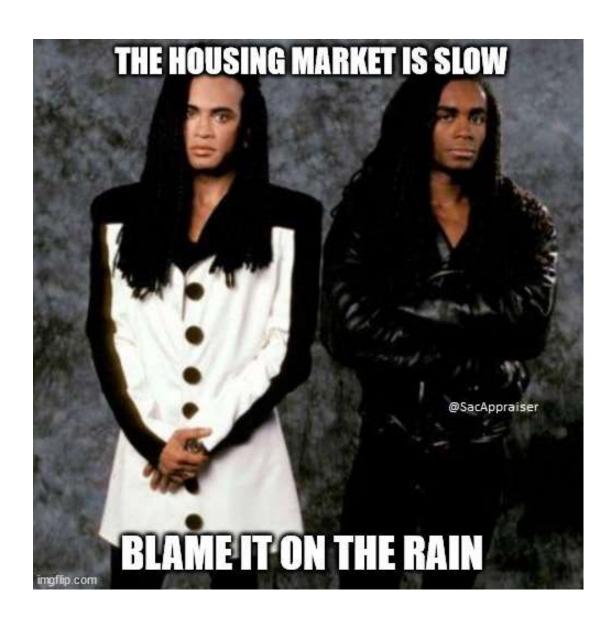




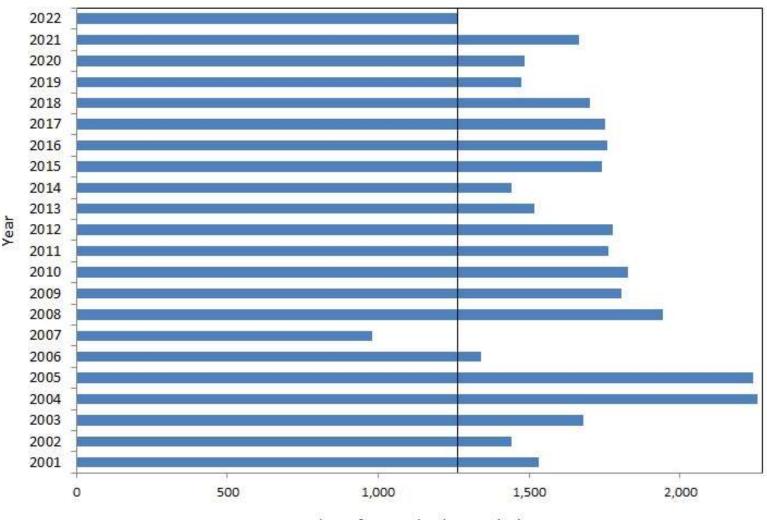
The 30-day delinquency rate is a good indicator of financial distress. This chart shows delinquency rates for the selected consumers.



https://www.capolic ylab.org/californiacredit-dashboard/

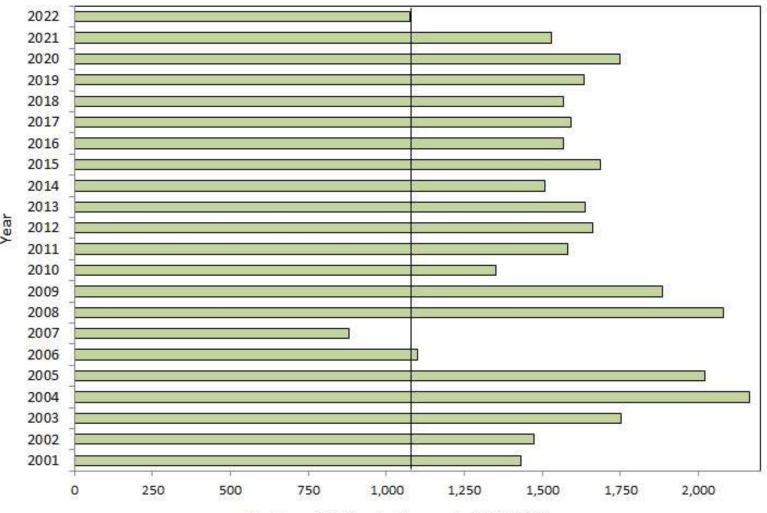


#### Sacramento County Sales Volume: June



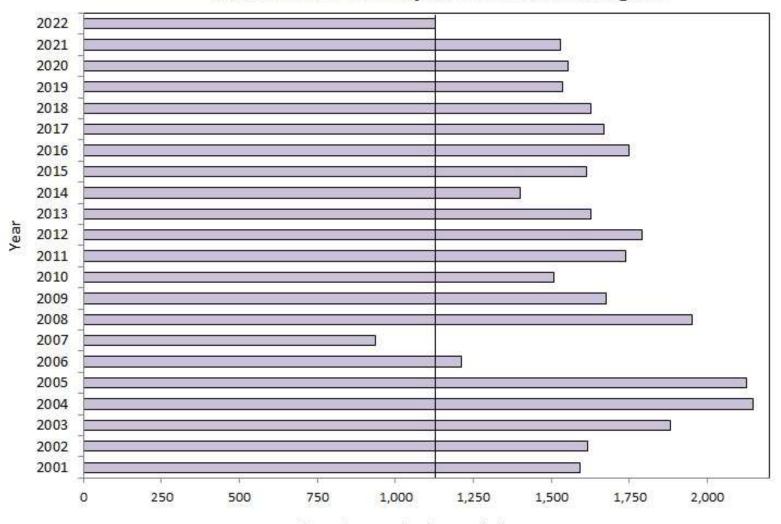
Number of MLS sales (no condos) SacramentoAppraisalBlog.com

### Sacramento County Sales Volume: July



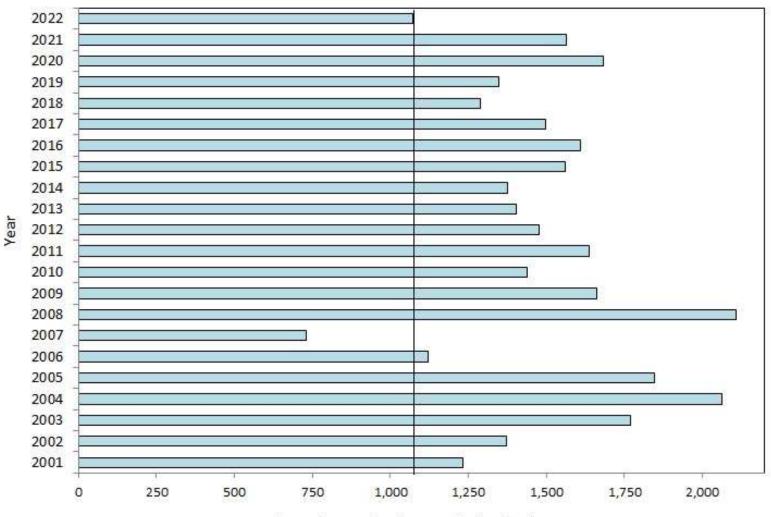
Number of MLS sales (no condos) 8-2-2022 SacramentoAppraisalBlog.com

### Sacramento County Sales Volume: August



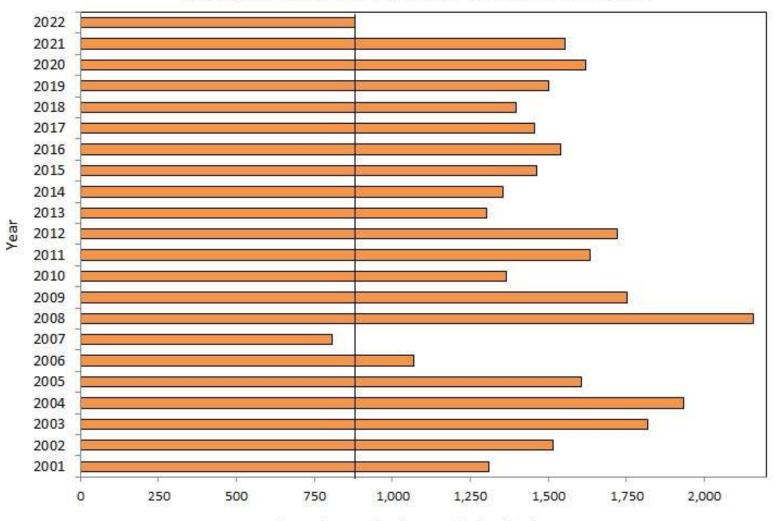
Number of MLS sales (no condos) 9-6-2022 SacramentoAppraisalBlog.com

### Sacramento County Sales Volume: September



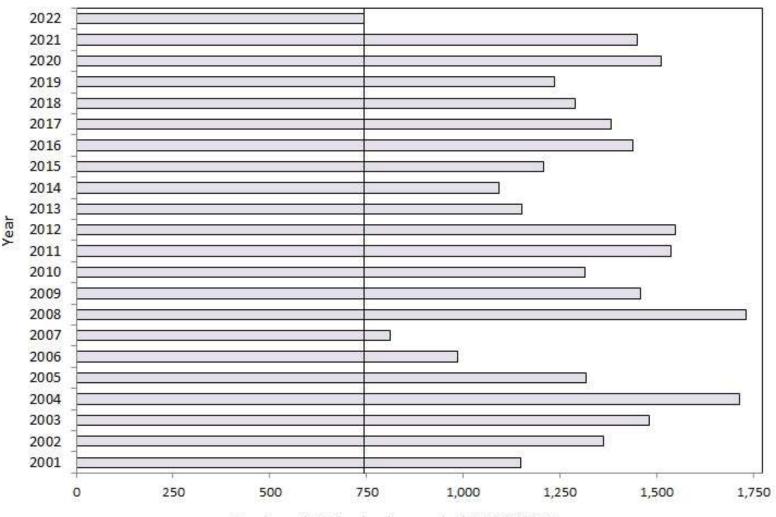
Number of MLS sales (no condos) 10/06/2022 SacramentoAppraisalBlog.com

### Sacramento County Sales Volume: October



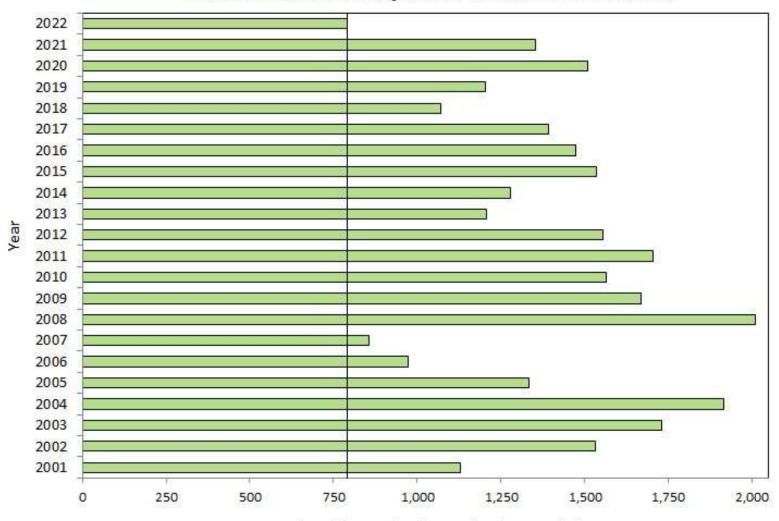
Number of MLS sales (no condos) 11/02/2022 SacramentoAppraisalBlog.com

### Sacramento County Sales Volume: November



Number of MLS sales (no condos) 12/04/2022 SacramentoAppraisalBlog.com

### Sacramento County Sales Volume: December



Number of MLS sales (no condos) Data: 1/9/2023 SacramentoAppraisalBlog.com

# Change in Volume: January to December in Sac Region

Zip Code	2021	2022	% Change
Sacramento County	17,272	13,364	-22.63%
Placer County	6,539	5,222	-20.14%
El Dorado County	3,029	2,288	-24.46%
Yolo County	1,808	1,374	-24.00%
All Region (all above)	28,648	22,248	-22.34%

Single family MLS sales (no condos) 1/1/21-12/31/21 vs 1/1/22-12/31/22

# 22% VS 78%



## Change in Volume: May to December in Sac Region

Zip Code	2021	2022	% Change
Sacramento County	12,405	8,463	-31.78%
Placer County	4,663	3,396	-27.17%
El Dorado County	2,107	1,453	-31.04%
Yolo County	1,280	909	-28.98%
All Region (all above)	20,455	14,221	-30.48%

Single family MLS sales (no condos) 5/1/21-12/31/21 vs 5/1/22-12/31/22

### Change in Volume: May to December in Sac Region

Zip Code	2021	2022	Change
Sacramento County	12,405	8,463	-3,942
Placer County	4,663	3,396	-1,267
El Dorado County	2,107	1,453	-654
Yolo County	1,280	909	-371
All Region (all above)	20,455	14,221	-6,234

Single family MLS sales (no condos) 5/1/21-12/31/21 vs 5/1/22-12/31/22

# 30% vs 70%



# 46% vs 54%

### Change in Volume: Nov 1 to Jan 15 in Sac Region

Zip Code	2021	2022	% Change
Sacramento County	3,392	1,815	-46.49%
Placer County	1,192	713	-40.18%
El Dorado County	576	281	-51.22%
Yolo County	326	166	-49.08%
All Region (all above)	5,486	2,975	-45.77%

Single family MLS sales (no condos) 11/1/21-1/15/22 vs 11/1/22-1/15/23



### Change in Volume: Nov 1 to Jan 15 in Sac Region

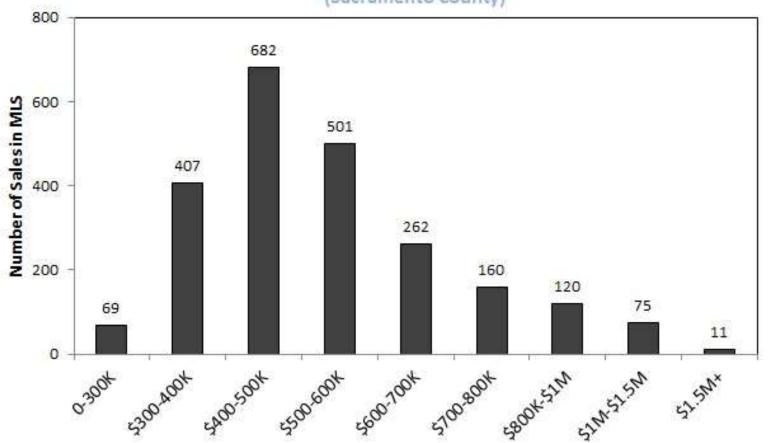
Zip Code	Average	2022	% Change
Sacramento County	3,089	1,815	-41.24%
Placer County	1,031	713	-30.84%
El Dorado County	461	281	-39.05%
Yolo County	277	166	-40.07%
All Region (all above)	4,858	2,975	-38.76%

Single family MLS sales (no condos) 11/1/21-1/15/22 vs 11/1/22-1/15/23

Average represents 2016-2019 (pre-pandemic)

### Closed Sales in Sacramento County: Past 90 Days

(Sacramento County)



Oct 15 2022 to Jan 15, 2023
Single Family Detached MLS sales (no condos)
SacramentoAppraisalBlog.com







# iBuyers own 170 properties in the Sacramento Region:

Zillow: 0

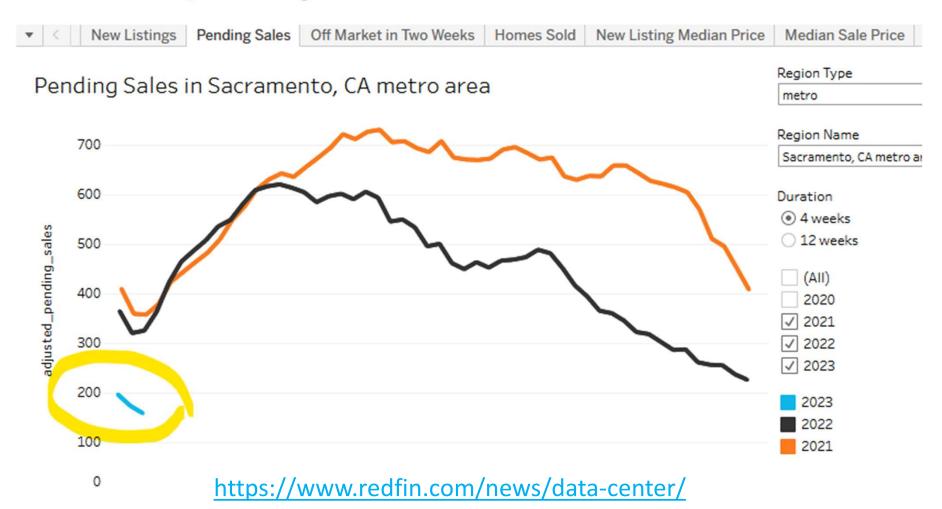
Redfin: 1

**Opendoor: 167** 

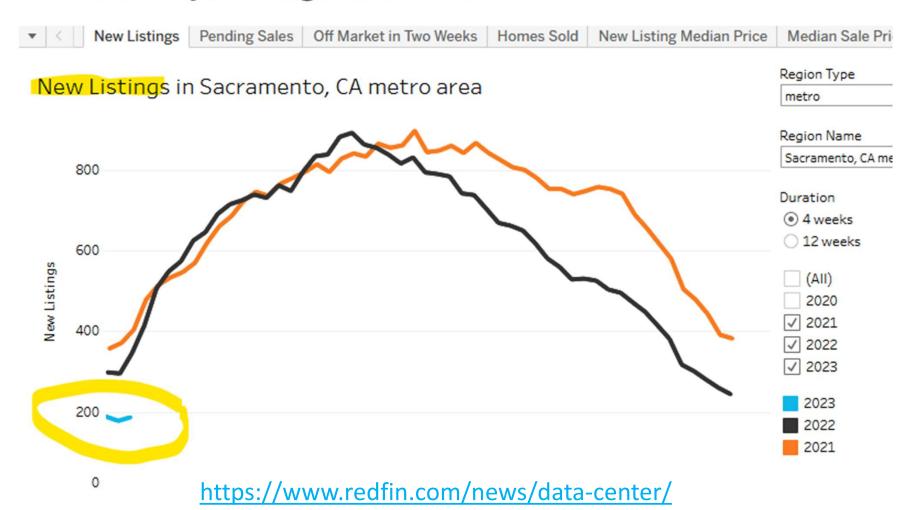
OfferPad: 2

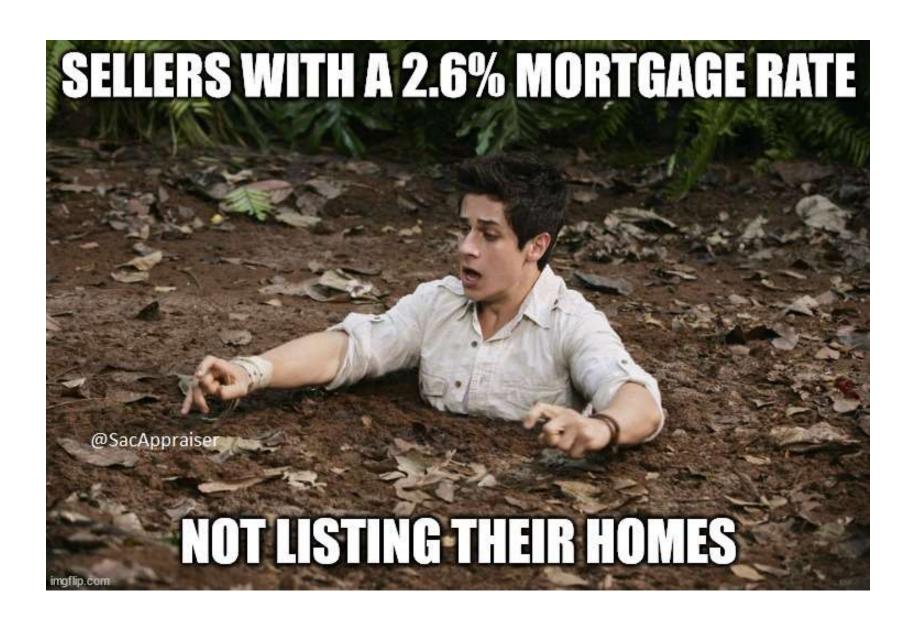


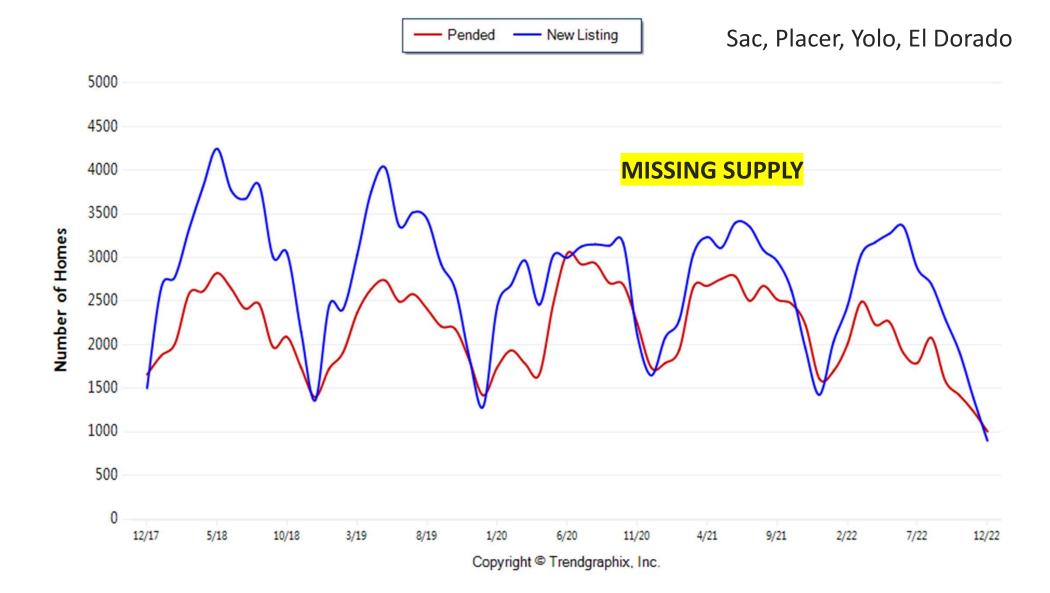
### Redfin Weekly Housing Market Data



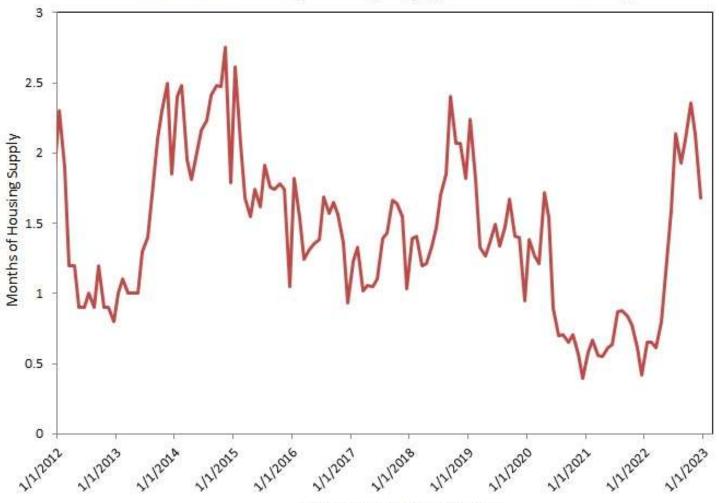
### Redfin Weekly Housing Market Data







#### 10 Years of Monthly Housing Supply in Sacramento County



January 2012 to December 2022
Based on Single Family Detached Sales (no condos)



Seems like housing industry is waking up to harsh reality that home prices can fall even if supply doesn't rise.

6:26 AM · Sep 28, 2022 · Twitter for iPhone

0.00

# **Spring Expectations**

New listings will increase

Less time to sell

More competition

Spring uptick in volume

Volume will still be subdued

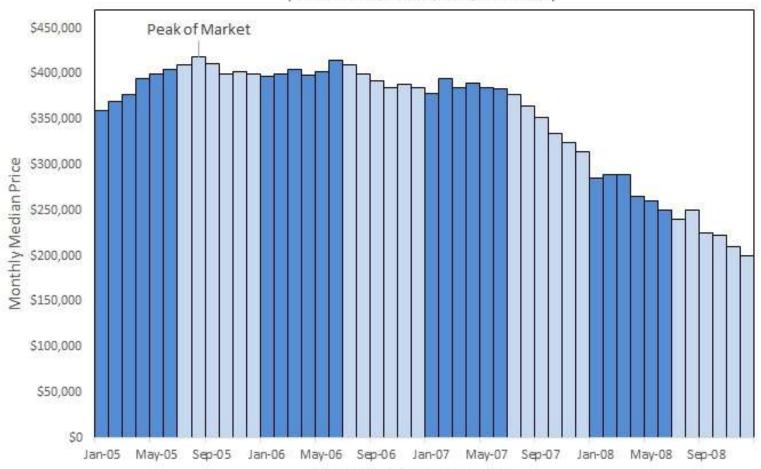
There is still downward pressure on prices overall

Some buyers will find more affordability

Mortgage rates going down can change things

### Median Price in Sacramento Region (dark bars: Jan-June)

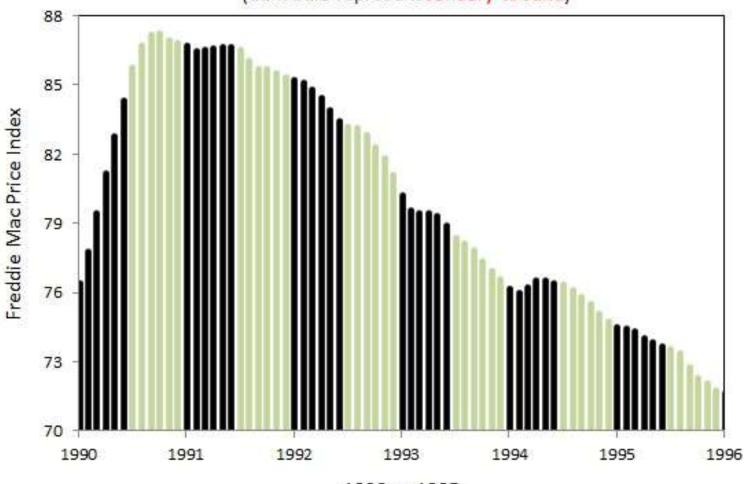
(Sacramento, Placer, Yolo, El Dorado)



January 2005 to December 2008 Single Family Detached MLS Sales (no condos)

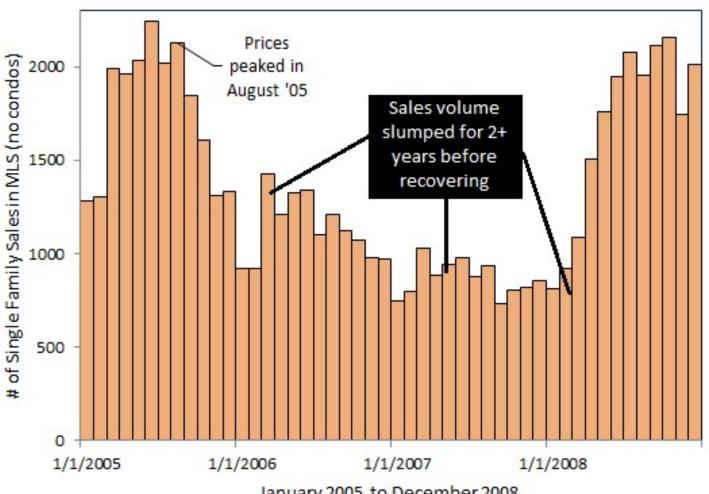
### Declining Housing Market in 1990s in Sacramento

(dark bars represent January to June)



1990 to 1995 SacramentoAppraisalBlog.com

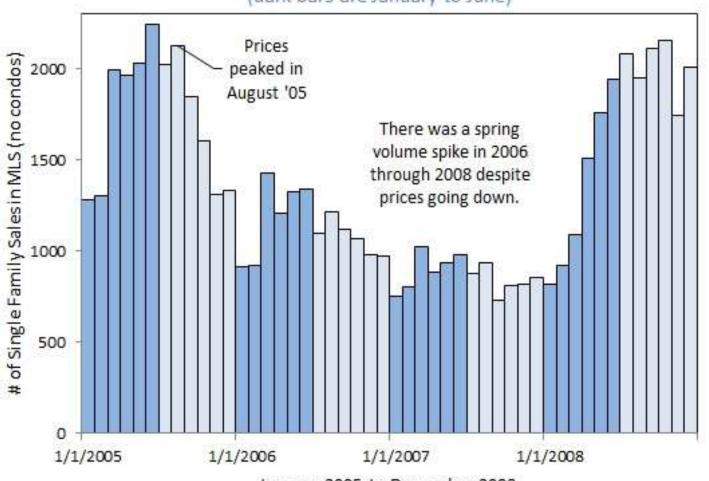
#### Sales volume in a declining market: Sacramento County



January 2005 to December 2008

#### Sales volume in a declining market: Sacramento County

(dark bars are January to June)



January 2005 to December 2008

National housing market predictions are cool, but they don't mean anything for the local market. It's like the the national weather versus the local weather.

sacramentoappraisalblog.com

### **New Construction in Sacramento Region**

Greater Sacramento Region

### **New Construction Purchase Contract Volume**

Month	2021	2022	% Change
April	760	496	-34.74%
May	570	357	-37.37%
June	625	258	-58.72%
July	501	159	-68.26%
August	428	225	-47.43%
September	642	279	-56.54%
October	521	217	-58.35%
November	554	256	-53.79%
Total	4,601	2,247	-51.16%

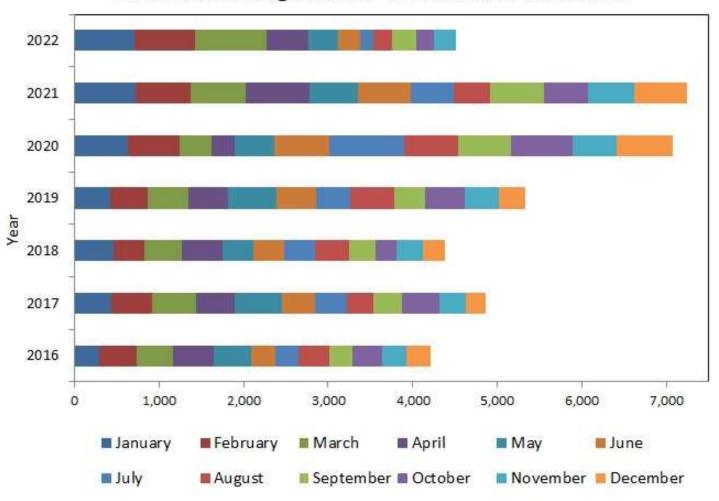
Contracts are offers from buyers (these units are not built yet)

Souce: North State BIA (northstatebia.org)

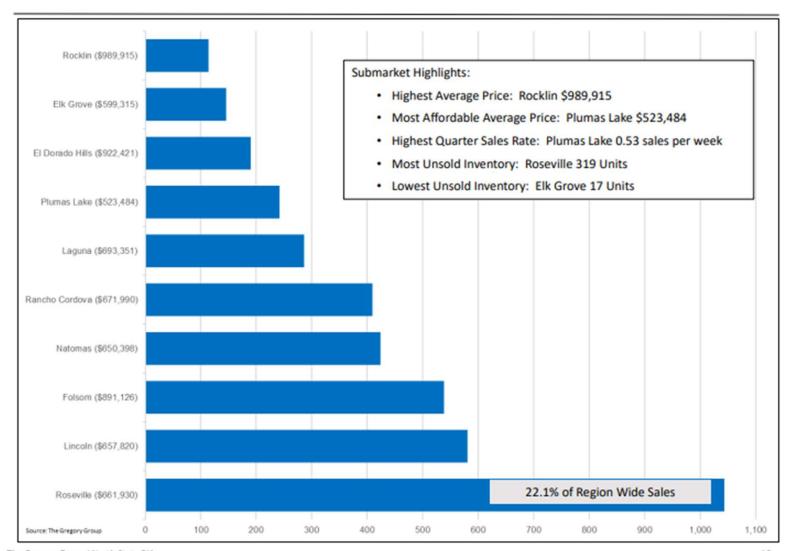
SacramentoAppraisalBlog.com

https://www.northstatebia.org/press-releases/

### **Sacramento Region New Contruction Contracts**



Number of contracts (data from North State BIA)
SacramentoAppraisalBlog.com



The Gregory Group I North State BIA



### Sacramento Region Housing Market

Year-Over-Year			
Data	Dec-21	Dec-22	% Change
Median Price	\$555,000	\$530,000	-4.50%
Average Price	\$615,780	\$586,862	-4.70%
Average Price Per SQ FT	\$328.06	\$309.68	-5.60%

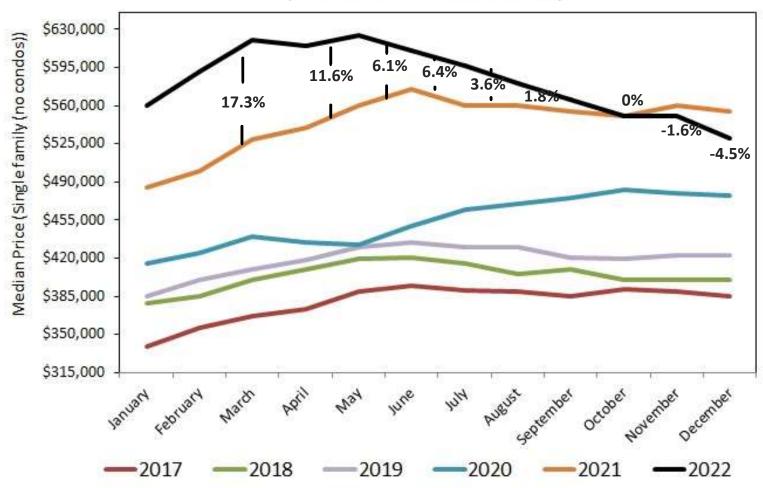
### Sacramento Region Housing Market

	Year-Over-Yea	r	
Data	Dec-21	Dec-22	% Change
Median Price	\$555,000	\$530,000	-4.50%
Average Price	\$615,780	\$586,862	-4.70%
Average Price Per SQ FT	\$328.06	\$309.68	-5.60%
	May 2022 to Curr	ent	
Data	May-22	Dec-22	% Change
Median Price	\$625,000	\$530,000	-15.20%
Average Price	\$712,180	\$586,862	-17.60%
Average Price Per SQ FT	\$361.33	\$309.68	-14.29%

Sacramento, Placer, Yolo, El Dorado SFR MLS sales (no condos) 1-10-2023

#### Monthly Median Price in Sacramento Region

(Sacramento, Placer, Yolo, El Dorado)

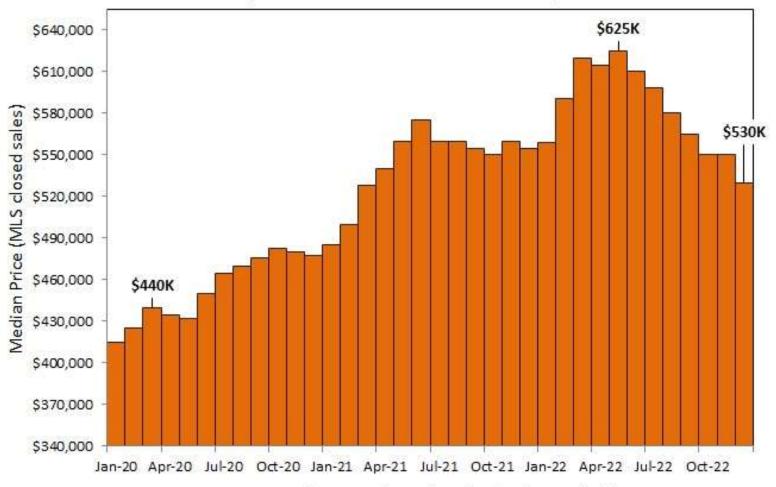


January to December (2017 to 2022): Data: 1-10-2023

# \$95,000

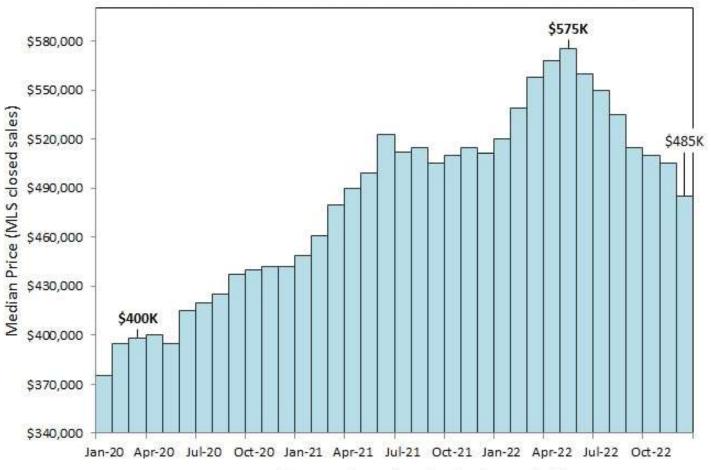
#### Median Price Since the Pandemic in Sacramento Region

(Sacramento, Placer, Yolo, El Dorado)



January 2020 to December 2022 (SFR closed sales (no condos)) 1-3-23

#### Median Price Since the Pandemic in Sacramento County



January 2020 to December 2022 (SFR closed sales (no condos)) 1-06-23

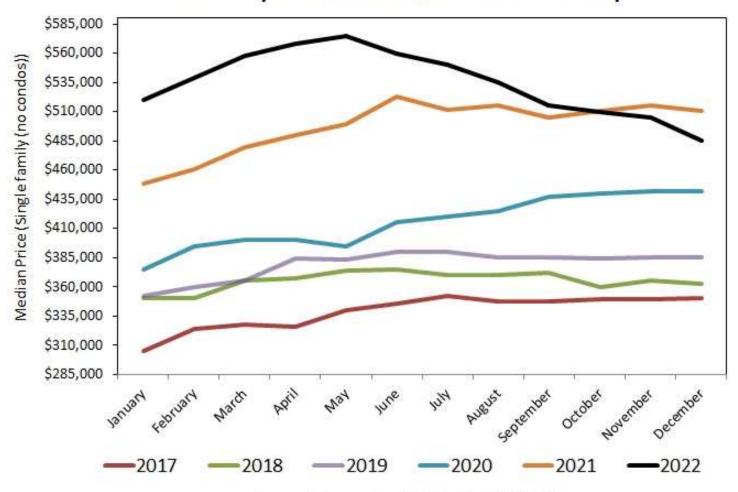
SacramentoAppraisalBlog.com



January 2012 to December 2022 Single Family Detached (no condos) SacramentoAppraisalBlog.com

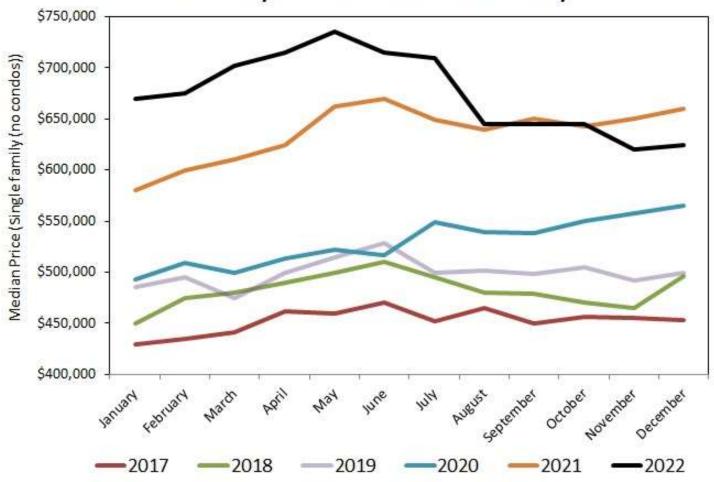


#### Monthly Median Price in Sacramento County



January to December (2016 to 2022) 1/10/2023 SacramentoAppraisalBlog.com

#### Monthly Median Price in Placer County



January to December (2016 to 2022): 1/10/2023 SacramentoAppraisalBlog.com



You can't control the market, but you can control your mindset.

@SacAppraiser

It's not about prices. It's about lifestyle buyers.

Who has incentive to buy, sell, and invest in today's market regardless of what prices are doing?

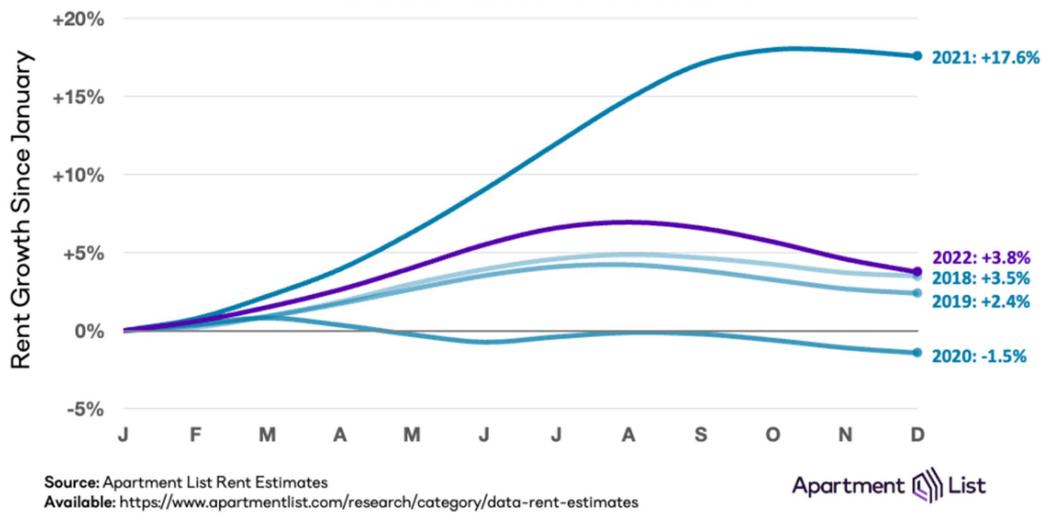
Death, disease, debt, and divorce

What are you going to do with your equity? Where do you want to be?



### **Annual Change in Median Rent**

United States: 2018-Present



#### Slowest Metro-Level Rent Growth

#### Among 52 CBSAs with Population >1 Million

Rank	Over Past 6 Months		Over Past 12 Months		Since March 2020	
#1	Providence	(-6%)	Las Vegas	(-3%)	San Francisco	(-5%)
#2	New Orleans	(-6%)	Phoenix	(-2%)	San Jose	(-1%)
#3	Seattle	(-6%)	Sacramento	(-2%)	Minneapolis	(+3%)
#4	Rochester	(-5%)	New Orleans	(0%)	Washington	(+8%)
#5	Las Vegas	(-5%)	Riverside	(0%)	Seattle	(+8%)
#6	Riverside	(-5%)	Atlanta	(0%)	Pittsburgh	(+11%)
#7	Boston	(-4%)	Detroit	(0%)	Boston	(+11%)
#8	Detroit	(-4%)	Jacksonville	(+1%)	Houston	(+12%)
#9	San Jose	(-4%)	Tampa	(+1%)	Chicago	(+12%)
#10	Sacramento	(-4%)	Baltimore	(+1%)	New York	(+14%)

Source: Apartment List Rent Estimates; data as of December 2022.

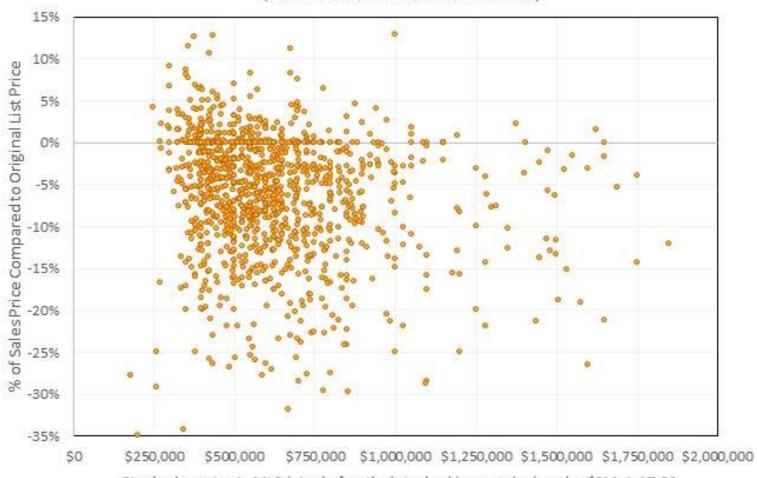
Data Available: https://www.apartmentlist.com/research/category/data-rent-estimates





#### Closed Sales in December 2022

(Sacramento, Placer, Yolo, El Dorado)

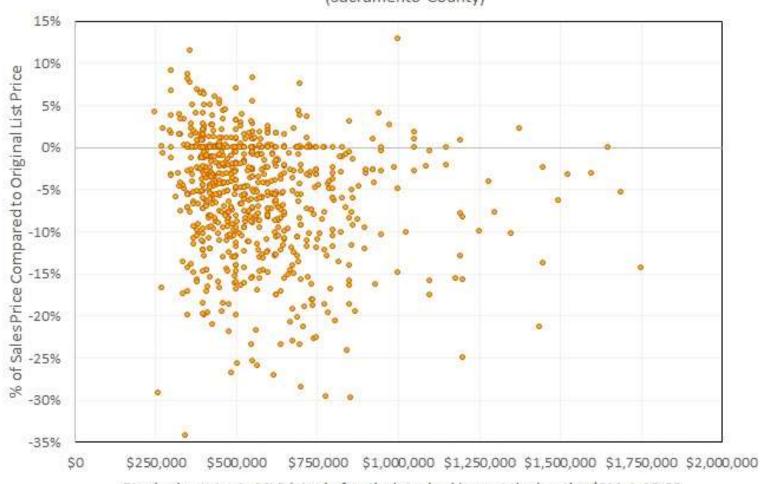


Final sales price in MLS (single family detached (no condos) under \$2M\$ 1-17-23

13.1%

#### Closed Sales in December 2022

(Sacramento County)



Final sales price in MLS (single family detached (no condos) under \$2M 1-18-23

December 2022 Sales	% of Sales
Sold at original list price	10.9%
Below original list price	75.7%
Above original list price	13.1%

Sacramento, Placer, Yolo, El Dorado Based on single family detached properties in MLS as of 1-17-2023

 ${\bf Sacramento Appraisal Blog.com}$ 



### **GOT MULTIPLE OFFERS?**

37.6% of pending contracts over the past two weeks in the Sac Region have multiple offers.



Based on single family units (no condos) in Metrolist with a pending status as of 1/1/2023

### **GOT MULTIPLE OFFERS?**

43.5% of pending contracts over the past two weeks in Sacramento County have multiple offers.



Based on single family units (no condos) in Metrolist with a pending status as of 1/1/2023

### **GOT MULTIPLE OFFERS?**

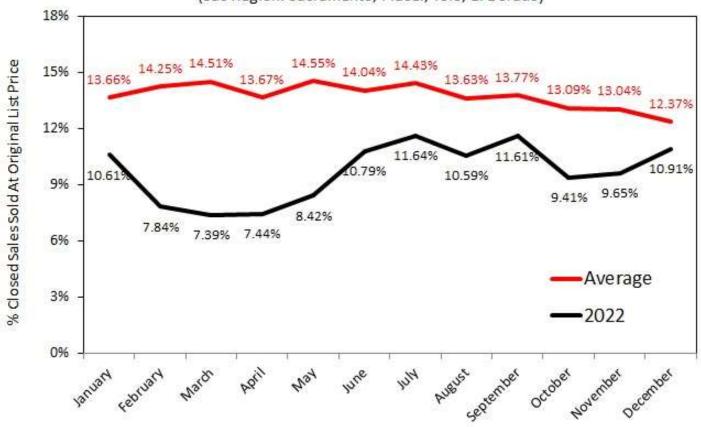
27.0% of pending contracts over the past two weeks in El Dorado County have multiple offers.



Based on single family units (no condos) in Metrolist with a pending status as of 1/1/2023

#### % Sales Sold At Original List Price

(Sac Region: Sacramento, Placer, Yolo, El Dorado)



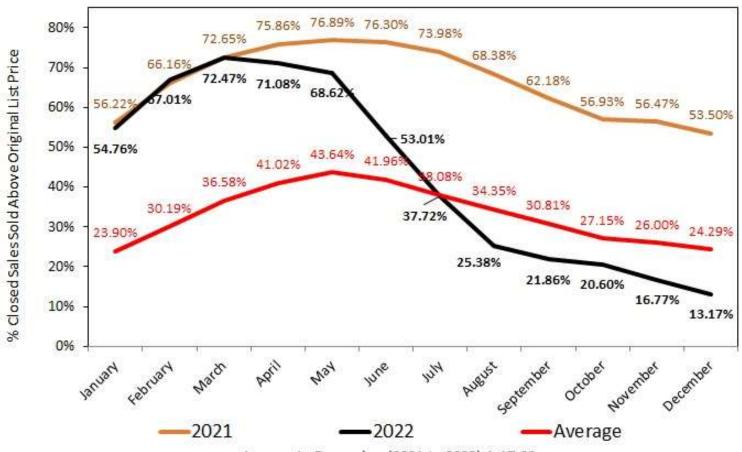
January to December (1-17-23)

Average based on 2016-2019 sales

Monthly closed MLS sales (single family (no condos))

#### % Sales Sold Above Original List Price

(Sac Region: Sacramento, Placer, Yolo, El Dorado)



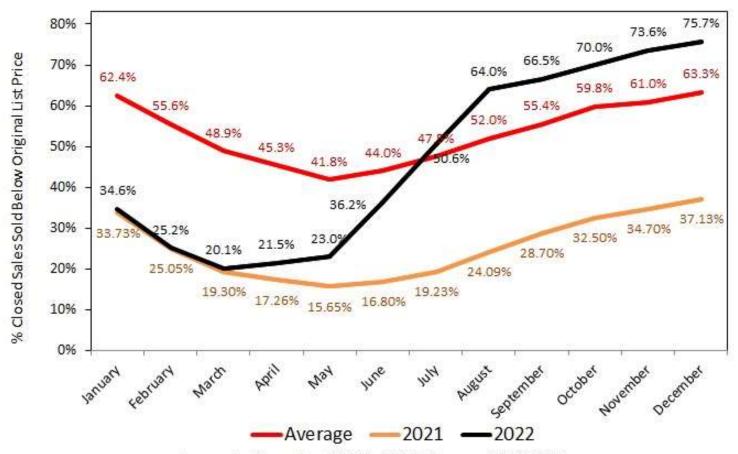
January to December (2021 to 2022) 1-17-23

Monthly closed MLS sales (single family (no condos)); Avg: 2016-2019

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#### % Sold Below Original List Price

(Sac Region: Sacramento, Placer, Yolo, El Dorado)



January to December (2021 to 2022); Average is 2016-2019 Monthly closed MLS sales (single family (no condos)): 1-17-23

## How long is it taking to sell?

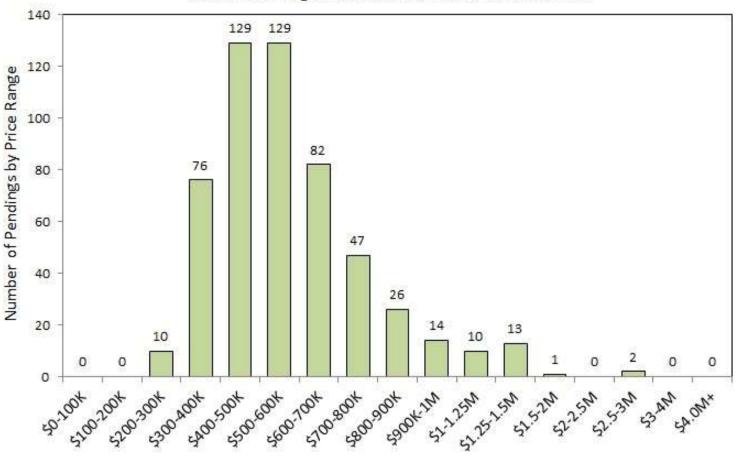
Status	Sacramento	Placer	El Dorado
Active	80	86	107
Pendings Since Jan 1	59	66	69
Closed Sales Since Jan 1	45	65	59

Average cumulative days on market
Based on single family detached properties in MLS as of 1/18/23

# Be a pending Not an active

#### Distribution of Pendings by Price Range (Pendings Since 1/1/23)

Sacramento Region: Sacramento, Placer, Yolo, El Dorado

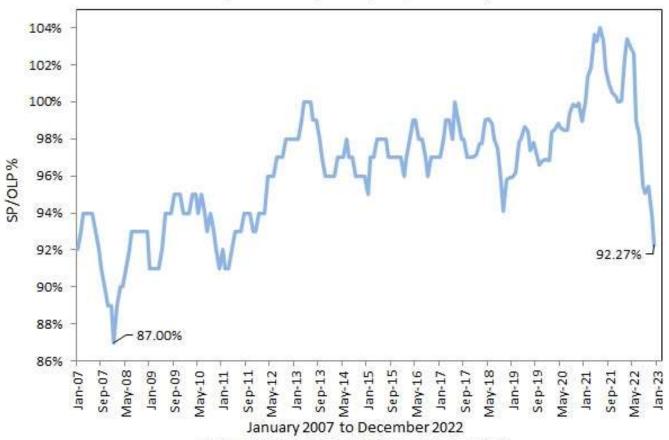


Price Range of MLS pendings (single family (no condos)) Data: 1-17-2023

SacramentoAppraisalBlog.com

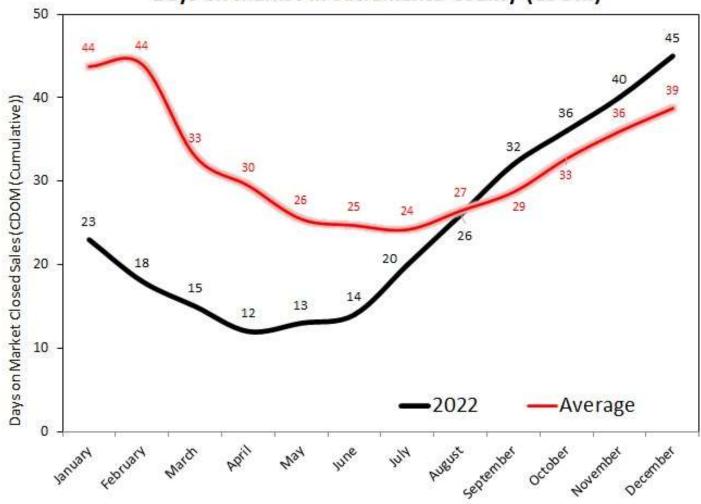
#### Sales Price to Original List Price Ratio

(Sacramento, Placer, Yolo, El Dorado)

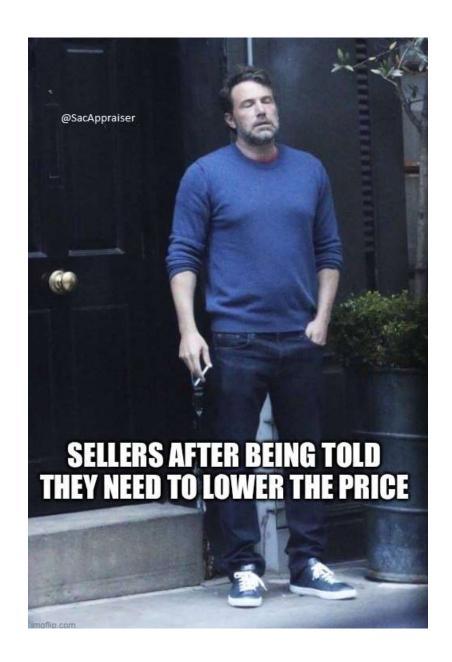


Single family detached MLS sales (no condos)
Data from Trendgraphix prior to 2018





January to December Monthly CDOM - 1/9/2023 Average: 2016-2019 (pre-pandemic)



# Price Drops in Sacramento Region (Active Listings)

Location	% of Listings	Listings w/ Price Drop		
Sac Region (all below)	28.65%	1,048		
Sacramento County	31.16%	551		
Placer County	30.77%	309		
El Dorado County	25.05%	123		
Yolo County	48.50%	65		

Based on active MLS listings (single family (no condos)): 1-17-2023

"% of Listings" = % of active listings with a price reduction

"Listings w/ Price Drop" = number of actives with a price reduction

Price reductions have a lower price compared to the original list price

# 48.1%

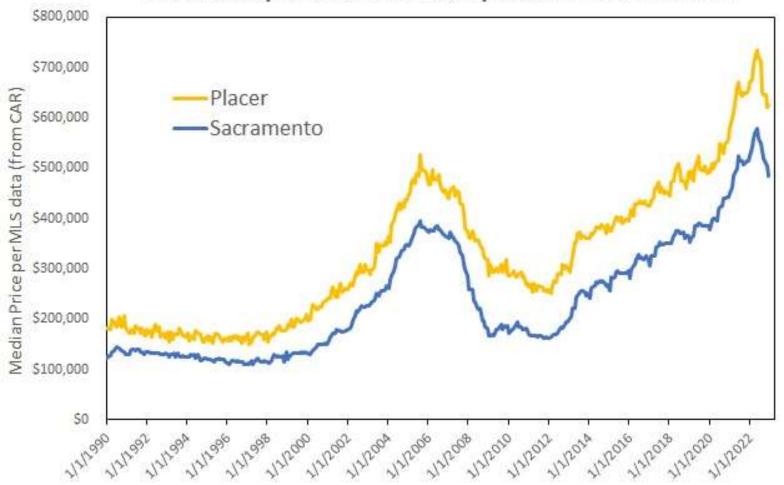
# 48.1%

Of pendings had a price reduction before getting into contract

# WHAT DOES THE FUTURE HOLD? Sometimes unexpected things happen

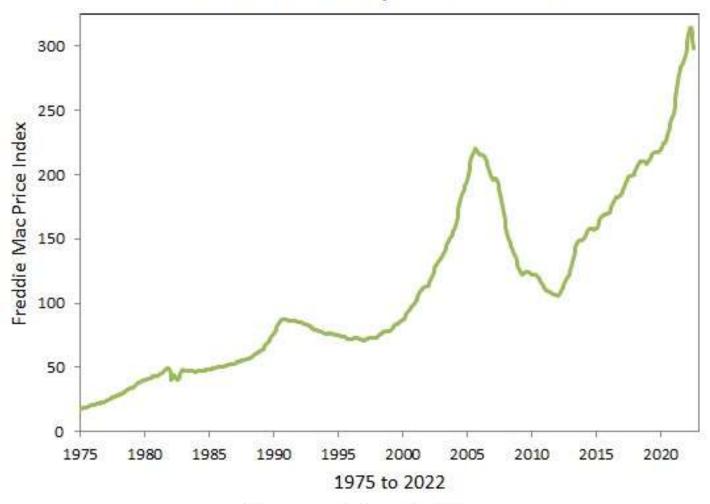


#### Placer County & Sacramento County Median Price Since 1990



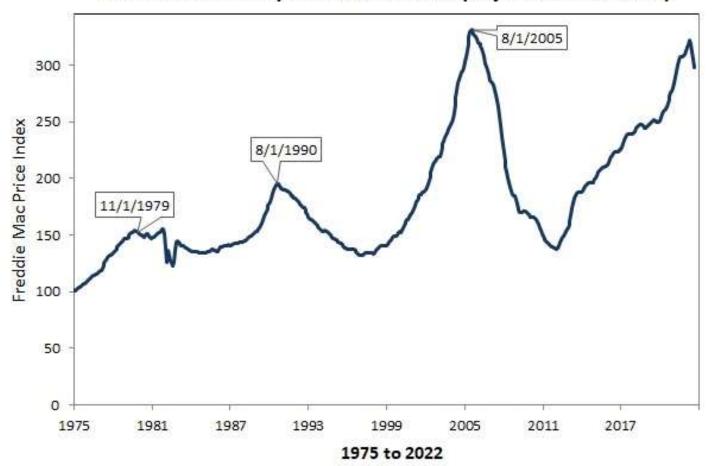
January 1990 to December 2022 Data: 1-2-2023
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#### Real Estate Price Cycles in Sacramento



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#### Real Estate Price Cycles in Sacramento (Adjusted for Inflation)



NOTE: Freddie Mac Index uses Sac County, Roseville, & Arden-Arcade for "Sacramento"
Adjusted for Inflation using FRED CPI All Urban Consumers: All Items Less Shelter in US City Avg

SacramentoAppraisalBlog.com

#### **Quick points:**

- 1) Be aware of rhythms
- 2) We're declining, but not locked into the trend.
- 3) We'll get through the Fed's mess
- 4) 2005 isn't the new template
- 5) People won in 2009
- 6) Where do you want to be?

We are living through change right now. My advice? Embrace the stats, be aware of what is happening, and be careful not to impose any one narrative on the market. And remember, what happened in 2005 isn't the new template for every future market correction. We are going to get through the mess of inflation and the Fed's plan to reset the housing market. It's to be determined how this plays out.

https://sacramentoappraisalblog.com/ 2022/03/01/predicting-housing-pricecycles-isnt-so-easy/



# **Closing Unsolicited Advice**

- 1) Be patient. We need time to see the trend.
- 2) Know what normal stats look like so you can spot abnormal.
- 3) Don't get high on housing hope (be realistic).
- 4) Plan for the worst and rejoice if something else happens.
- 5) Build your network and keep feeding your network.
- 6) Strategize for how to succeed during a down market ("Dear Downturn...")
- 7) Be a stats sniper instead of a shotgun.
- 8) Take your mental health seriously.
- 9) Obsess over every escrow: Why did the seller sell? Why did the buyer buy?
- 10) Be generous and authentic.

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