

# GobbiWright - QuickSheets

City

State

Metro Area

DATE: Feb. 2022

**Salt Lake City**

**UT**

**Salt Lake City Metro**

**Population**  
Wikipedia.com

## HOUSING

Median Sold Price  
% SFR  
Average Age

### Salt Lake City

\$499,901	37.2%
57.4%	-20.8%
1975	1 Years

### U.S.

<b>\$364,300</b>
<b>72.5%</b>
<b>1974</b>

## SOCIAL CAPITAL

Crime  
School Score  
Owner Occupancy  
Bachelors Degree %

513.6	89.8%
5.21	1.2%
78.4%	-4.5%
46.5%	44.9%

<b>270.6</b>
<b>5.15</b>
<b>82.1%</b>
<b>32.1%</b>

## DEMOGRAPHICS

Population  
Population Change  
Poverty

204,087	
9.5%	28.7%
17.9%	36.6%

<b>331,449,281</b>
<b>7.4%</b>
<b>13.1%</b>

## FINANCIALS

Median Family Income  
Average Rent  
GRM

\$63,971	-8.0%
\$2,476	26.7%
16.8	4.7%

<b>\$69,560</b>
<b>\$1,954</b>
<b>16.1</b>

## CYCLE GROWTH

1 YR. Growth  
3 YR. Growth  
8 YR. Growth

23.2%	32.0%
48.2%	48.0%
113.2%	44.5%

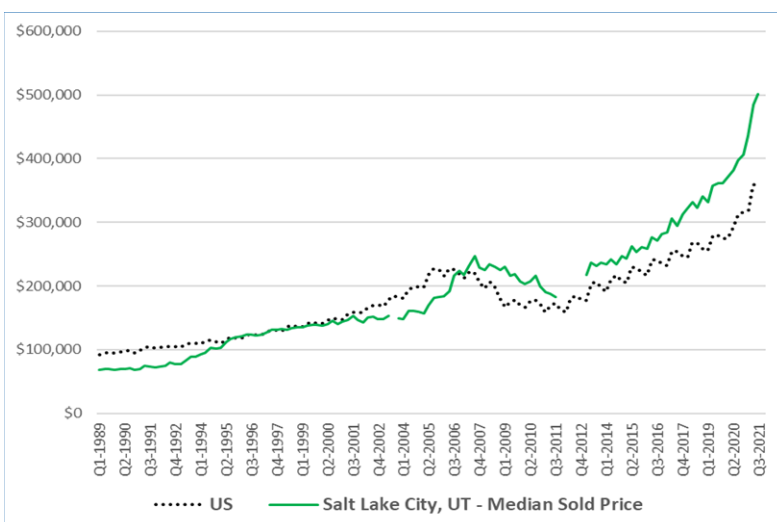
<b>17.6%</b>
<b>32.5%</b>
<b>78.3%</b>

## Historical population

Census	Pop.	%±
1850	6,157	—
1860	11,295	83.4%
1870	18,337	62.3%
1880	31,977	74.4%
1890	58,457	82.8%
1900	77,725	33.0%
1910	131,426	69.1%
1920	159,282	21.2%
1930	194,102	21.9%
1940	211,623	9.0%
1950	274,895	29.9%
1960	383,035	39.3%
1970	458,607	19.7%
1980	619,066	35.0%
1990	725,956	17.3%
2000	898,387	23.8%
2010	1,029,655	14.6%
2020	1,185,238	15.1%

US Decennial Census<sup>[11]</sup>  
1790–1960<sup>[12]</sup> 1900–1990<sup>[13]</sup>  
1990–2000<sup>[14]</sup> 2010–2016<sup>[1]</sup> 2020<sup>[15]</sup>

Market Cycle:



## GRADES:

Social Capital  
Growth Factors  
Cash Flow  
Cycle Growth

<b>C</b>
<b>B</b>
<b>C</b>
<b>D</b>



## Comments:

Strong price growth. Well educated. Higher than average rents.

Higher crime & poverty rates.