

GobbiWright - QuickSheets

City

State

Metro Area

DATE: Feb. 2022

Prescott

AZ

Population

Wikipedia.com

HOUSING

Median Sold Price
% SFR
Average Age

Prescott

\$640,300	75.8%
68.6%	-5.3%
1989	15 Years

U.S.

\$364,300
72.5%
1974

Historical population

Census	Pop.	%±
1870	668	—
1880	1,836	174.9%
1890	1,759	-4.2%
1900	3,559	102.3%
1910	5,092	43.1%
1920	5,010	-1.6%
1930	5,517	10.1%
1940	6,018	9.1%
1950	6,764	12.4%
1960	12,861	90.1%
1970	13,631	6.0%
1980	19,865	45.7%
1990	26,455	33.2%
2000	33,938	28.3%
2010	39,843	17.4%
2020	45,827	15.0%

U.S. Decennial Census^[51]

SOCIAL CAPITAL

Crime
School Score
Owner Occupancy
Bachelors Degree %

206.4	-23.7%
6.33	22.9%
67.2%	-18.1%
38.3%	19.3%

270.6
5.15
82.1%
32.1%

DEMOGRAPHICS

Population
Population Change
Poverty

44,837	
12.5%	70.5%
12.3%	-6.1%

331,449,281
7.4%
13.1%

FINANCIALS

Median Family Income
Average Rent
GRM

\$57,184	-17.8%
\$2,206	12.9%
24.2	50.6%

\$69,560
\$1,954
16.1

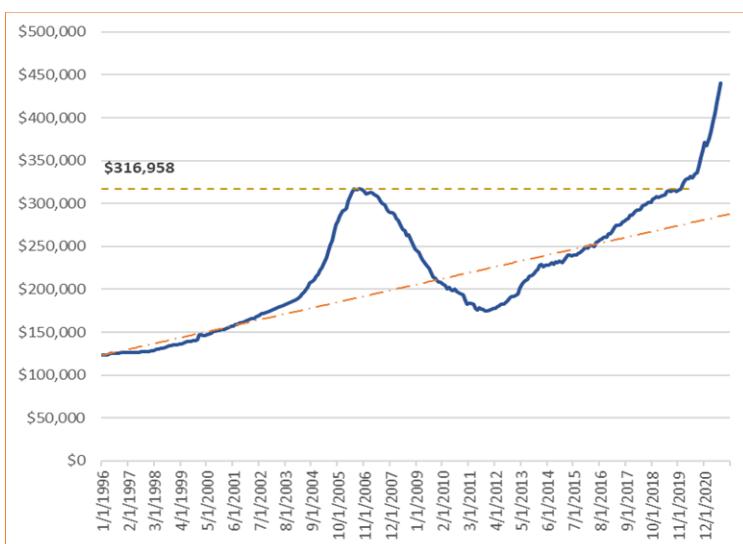
CYCLE GROWTH

1 YR. Growth
3 YR. Growth
8 YR. Growth

26.7%	51.9%
52.6%	61.6%
112.3%	43.4%

17.6%
32.5%
78.3%

Market Cycle:



GRADES:

Social Capital
Growth Factors
Cash Flow
Cycle Growth

A
A
D
D



Comments:

Lots of new homes. Strong price and population growth.	GRM is high.
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