

GobbiWright - QuickSheets

City

State

Metro Area

DATE: Feb. 2022

Portland, or

OR

Portland Metro

Population
wikipedia.com

HOUSING

	Portland, or	U.S.
Median Sold Price	\$510,000	\$364,300
% SFR	71.0%	72.5%
Average Age	1962	1974

SOCIAL CAPITAL

	Portland, or	U.S.
Crime	431	270.6
School Score	5.17	5.15
Owner Occupancy	79.6%	82.1%
Bachelors Degree %	50.4%	32.1%

DEMOGRAPHICS

	Portland, or	U.S.
Population	656,751	331,449,281
Population Change	12.5%	7.4%
Poverty	14.9%	13.1%

FINANCIALS

	Portland, or	U.S.
Median Family Income	\$76,231	\$69,560
Average Rent	\$2,449	\$1,954
GRM	17.4	16.1

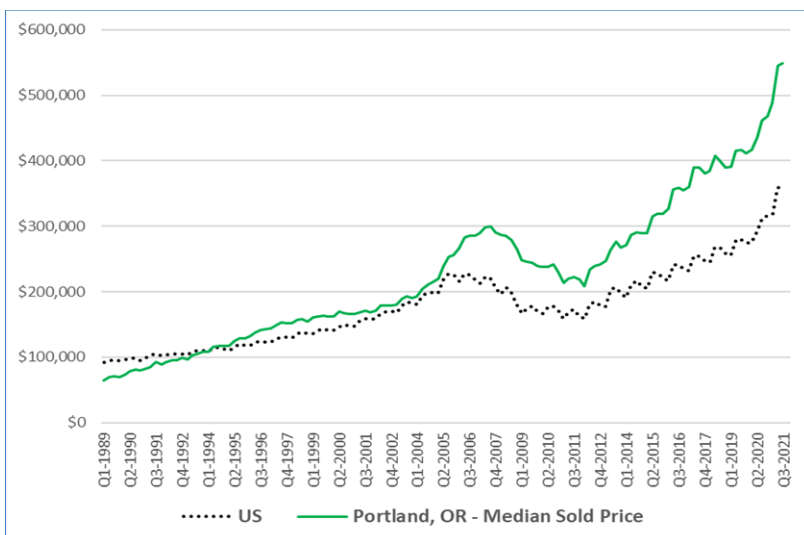
CYCLE GROWTH

	Portland, or	U.S.
1 YR. Growth	16.6%	17.6%
3 YR. Growth	30.4%	32.5%
8 YR. Growth	93.0%	78.3%

Historical population		
Census	Pop.	%±
1860	2,874	—
1870	8,293	188.6%
1880	17,577	111.9%
1890	46,385	163.9%
1900	90,426	94.9%
1910	207,214	129.2%
1920	258,288	24.6%
1930	301,815	16.9%
1940	305,394	1.2%
1950	373,628	22.3%
1960	372,676	-0.3%
1970	382,619	2.7%
1980	366,383	-4.2%
1990	437,319	19.4%
2000	529,121	21.0%
2010	583,776	10.3%
2020	652,503	11.8%

U.S. Decennial Census^[110]
2010–2020^[8]

Market Cycle:



GRADES:

Social Capital
Growth Factors
Cash Flow
Cycle Growth

B
B
C
B



Comments:

Rents are high, and population growth is strong.

Lower average property age.