

# GobbiWright - QuickSheets

City

State

Metro Area

DATE:

Feb. 2022

New Orleans

LA

New Orleans Metro

Population

wikipedia.com

## HOUSING

Median Sold Price  
% SFR  
Average Age

### New Orleans

\$350,000	-3.9%
48.2%	-33.5%
1959	-15 Years

### U.S.

\$364,300
72.5%
1974

## SOCIAL CAPITAL

Crime  
School Score  
Owner Occupancy  
Bachelors Degree %

685.5	153.3%
4.92	-4.5%
80.0%	-2.5%
37.6%	17.1%

270.6
5.15
82.1%
32.1%

## DEMOGRAPHICS

Population  
Population Change  
Poverty

389,476	
13.3%	80.5%
24.6%	87.8%

331,449,281
7.4%
13.1%

## FINANCIALS

Median Family Income  
Average Rent  
GRM

\$45,615	-34.4%
\$1,568	-19.7%
18.6	15.8%

\$69,560
\$1,954
16.1

## CYCLE GROWTH

1 YR. Growth  
3 YR. Growth  
8 YR. Growth

13.2%	-24.8%
28.1%	-13.7%
42.3%	-46.0%

17.6%
32.5%
78.3%

Historical population		
Year	Pop.	±%
1769	3,190	—
1778	3,060	-4.1%
1791	5,497	+79.6%
1810	17,242	+213.7%
1820	27,176	+57.6%
1830	46,082	+69.6%
1840	102,193	+121.8%
1850	116,375	+13.9%
1860	168,675	+44.9%
1870	191,418	+13.5%
1880	216,090	+12.9%
1890	242,039	+12.0%
1900	287,104	+18.6%
1910	339,075	+18.1%
1920	387,219	+14.2%
1930	458,762	+18.5%
1940	494,537	+7.8%
1950	570,445	+15.3%
1960	627,525	+10.0%
1970	593,471	-5.4%
1980	557,515	-6.1%
1990	496,938	-10.9%
2000	484,674	-2.5%
2010	343,829	-29.1%
2020	383,997	+11.7%

Population given for the City of New Orleans, not for Orleans Parish, before New Orleans absorbed suburbs and rural areas of Orleans Parish in 1874, since which time the city and parish have been coterminous.

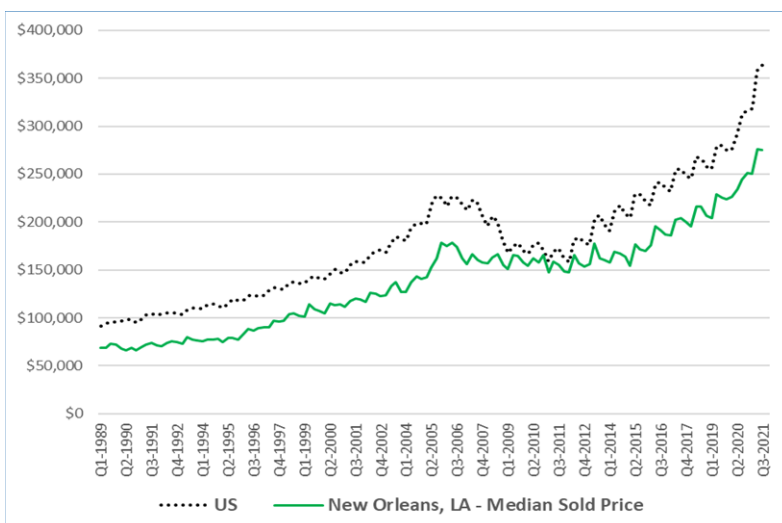
Population for Orleans Parish was 41,351 in 1820; 49,826 in 1830; 102,193 in 1840; 119,460 in 1850; 174,491 in 1860; and 191,418 in 1870.

Source: U.S. Decennial Census<sup>[121]</sup>.

Historical Population Figures<sup>[89][122][123][124][125]</sup>

1790–1960<sup>[126]</sup> 1900–1990<sup>[127]</sup>  
1990–2000<sup>[128]</sup> 2010–2013<sup>[129]</sup>  
2020 estimate<sup>[130]</sup>

Market Cycle:



GRADES:

Social Capital  
Growth Factors  
Cash Flow  
Cycle Growth

D
B
D
E



## Comments:

Strong population growth.

Low price growth. High poverty and crime. Low incomes and rents.