

# GobbiWright - QuickSheets

City

State

Metro Area

DATE: Feb. 2022

**Milwaukee**

**WI**

**Population**

Wikipedia.com

## HOUSING

	Milwaukee		U.S.
Median Sold Price	\$171,000	-53.1%	\$364,300
% SFR	38.4%	-47.0%	72.5%
Average Age	1952	-22 Years	1974

## SOCIAL CAPITAL

	Milwaukee		U.S.
Crime	515.5	90.5%	270.6
School Score	3.59	-30.3%	5.15
Owner Occupancy	78.6%	-4.2%	82.1%
Bachelors Degree %	24.6%	-23.4%	32.1%

## DEMOGRAPHICS

	Milwaukee		U.S.
Population	589,067		331,449,281
Population Change	-1.0%	-113.2%	7.4%
Poverty	26.6%	103.1%	13.1%

## FINANCIALS

	Milwaukee		U.S.
Median Family Income	\$44,192	-36.5%	\$69,560
Average Rent	\$1,199	-38.6%	\$1,954
GRM	11.9	-26.0%	16.1

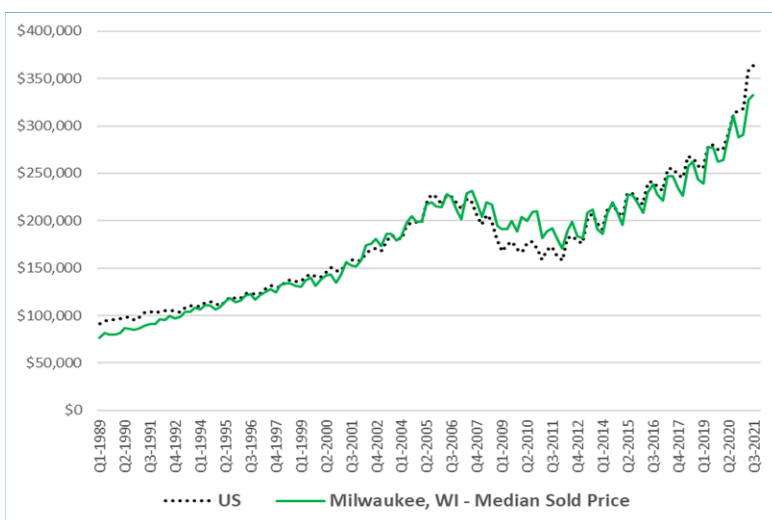
## CYCLE GROWTH

	Milwaukee		U.S.
1 YR. Growth	10.6%	-39.9%	17.6%
3 YR. Growth	30.0%	-7.8%	32.5%
8 YR. Growth	63.6%	-18.8%	78.3%

Historical population		
Census	Pop.	%±
1840	1,700	—
1850	20,061	1,080.1%
1860	45,246	125.5%
1870	71,440	57.9%
1880	115,587	61.8%
1890	204,468	76.9%
1900	285,315	39.5%
1910	373,857	31.0%
1920	457,147	22.3%
1930	578,249	26.5%
1940	587,472	1.6%
1950	637,392	8.5%
1960	741,324	16.3%
1970	717,099	-3.3%
1980	636,212	-11.3%
1990	628,088	-1.3%
2000	596,974	-5.0%
2010	594,833	-0.4%
2020	577,222	-3.0%

U.S. Decennial Census<sup>[80]</sup>  
2010–2020<sup>[9]</sup>

Market Cycle:



GRADES:

Social Capital  
Growth Factors  
Cash Flow  
Cycle Growth

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## Comments:

GRM is low.

Low growth in price. Low income and rents. High crime and poverty. Negative population change. Old house age.